

THE AMERICAN UNIVERSITY
Center for Technology and Administration
announces

The Third Short Course on
ELECTRONIC INFORMATION DISPLAYS

April 12 - 15, 1965

The course is tutorial; it is designed for technical and non-technical personnel as an introduction to the theory, use, and general hardware aspects of electronic displays.

Topics in the short course will include:

- | | |
|-----------------------------|---------------------------------|
| .Basic Principles . | .Representative Display Systems |
| .Man-Machine Relations | .Display System Programming |
| .Requirements | and Visage |
| .Typical Hardware Available | |

Place: Executive House, 1515 Rhode Island Ave., N.W., Washington, D.C.

Cost: Total registration fee of \$200 includes background materials and luncheon each day.

Instructors for the short course will include:

Mr. Rudolph L. Kuehn, past president of The Society for Information Display; Giannini Controls Corporation, Duarte, California

Dr. Ruth M. Davis, Office of Director Defense Research & Engineering, and a Fellow of The Society for Information Display

Dr. Anthony Debons, president of The Society for Information Display; Department of Psychology University of Dayton, Dayton, Ohio

Mr. Murray Kesselman, Rome Air Development Center, Griffiss Air Force Base, New York

Mr. James H. Howard
Center for Technology and Administration
The American University

Write: Paul W. Howerton, Director
Center for Technology and Administration
The American University
2000 G Street, N.W.
Washington, D.C. 20006

Phone: Area Code 202
ST 3 4940 Ext. 61

Application to enroll in a short course on Electronic Information Displays

NAME _____

EMPLOYER'S NAME _____

EMPLOYER'S ADDRESS _____

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Tuition or statement of official approval for attendance must be received before final approval of registration. Checks may be made payable to The American University. The University reserves the right to withdraw the course if in its opinion the enrollment is insufficient to justify the program. On the other hand enrollment will be limited, and early registration is suggested in order to be assured of acceptance.